

**MINUTES
FORT MYERS BEACH
BAY OAKS RECREATIONAL CAMPUS ADVISORY BOARD (BORCAB)**

Bay Oaks Recreation Campus
2731 Oak St.
Fort Myers Beach, FL 33931

Thursday, November 5, 2015

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting was called to order at 9:00 a.m. by Chair Simpson.

II. ROLL CALL

Members present: David Anderson, Becky Bodnar, Janna Holmes, Betty Simpson and Rae Spole (arrived at 9:08).

Excused: Tom Myers

Staff present: Adam Leicht, Sarah Mayher and Randy Norton.

III. APPROVAL OF MINUTES of July 9, 2015 and August 6, 2015.

MOTION: Mr. Anderson moved to approve the July 9, 2015 minutes; second by Ms. Bodnar.

VOTE: Motion approved unanimously.

MOTION: Ms. Holmes moved to approve the August 6, 2015 minutes; second by Mr. Anderson.

Ms. Bodnar made the motion concerning Council Member Stockton and Ms. Monahan seconded.

VOTE: Motion approved unanimously.

IV. PUBLIC COMMENTS - No public comments.

MOTION: Mr. Anderson moved to bypass the Town Staff Reports and Old Business and jump to VII. A. Financial Sustainability of Parks and Recreation; second by Ms. Bodnar.

VOTE: Motion approved unanimously.

V. TOWN STAFF REPORTS - distributed.

VI. OLD BUSINESS

A. Facility Improvements - all projects on hold.

B. Newton House - discussed below.

- C. Fireworks - The Chamber of Commerce suggested they could take over fund raising for fireworks; however, Mr. Anderson had not heard back. Mr. Norton indicated he would follow up. He described changes to next year's program.

VII. NEW BUSINESS

A. Financial Sustainability of Parks and Recreation

Mr. Anderson discussed the reorganization of Town Advisory Committees and the possibility of BORCAB becoming a fund-raising organization. He felt that BORCAB should have a stronger input. He pointed out that some Council members believed Bay Oaks should be revenue neutral or revenue positive. He suggested assisting Mr. Norton with creating a budget and a plan to sell to Council to keep the facility operating. Discussion was held concerning the history of Bay Oaks, exceeding expectations, loss of block grants, budget cuts, and revenue 33% of actual budget. Mr. Norton discussed revenue from special events and tournaments. He planned to complete the budget review and recommendation report by December, 2015.

Discussion was held regarding membership fees, corporate membership/sponsorship programs, the Torgerson development, creating a five-year plan and setting a broad picture. Ms. Sprole brought up the possibility of meeting quarterly and focusing on a particular subject(s). Mr. Anderson stated that because the millage rate was not increased, Council members were looking at raising money through non-tax means along with cutting budgets. He discussed content within the presentation to Council. Discussion was held concerning maintaining facilities and liability issues.

Mr. Norton remarked that Town Council did not know that a viability report had been done in the past and they did not know what the original expectations and goals were. Ms. Sprole questioned whether the field behind the school could be utilized in a way to generate revenue. Discussion was held regarding after school programs and potential opportunities. Mr. Norton described his presentation and the creation of a series of videos. Mr. Anderson questioned whether it would be beneficial to position BORCAB as a Parks and Recreation Advisory Committee. Mr. Norton revealed that the Newton House was now under the direction of Cultural Resources. Discussion was held regarding charging the venue for future meetings. Ms. Sprole suggested starting on a five-year plan at the January, 2016 meeting. Mr. Norton agreed and discussion was held concerning preparing the presentation at the December, 2015 meeting.

- B. Parks on Beach - Pros and Cons - on hold.
- C. Halloween Recap - Fright Night was a success. A small scale carnival and pumpkin patch were discussed as possible revenue generators.
- D. Future of BORCAB - discussed above.

VIII. PUBLIC COMMENTS - no public comments.

IX. BOARD MEMBER COMMENTS - no comments.

X. PROPOSED NEXT MEETING DATE - December 3, 2015 at 9:00 a.m.

XI. ADJOURNMENT

MOTION: Ms. Bodnar moved to adjourn; second by Ms. Holmes.

VOTE: Motion approved unanimously.

Meeting adjourned at 11:05 a.m.

Adopted _____ with/without changes. Motion by _____
(DATE)

Vote: _____ Signature:  _____

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