

MINUTES
FORT MYERS BEACH
Anchorage Advisory Committee
Town Hall Council Chambers
2731 Oak Street
Fort Myers Beach, FL 33931
Thursday, April 10, 2025
Cruiser's Appreciation Day Plans

I. CALL TO ORDER

The meeting was called to order at 1:01 p.m. by Chair King.

II. ROLL CALL

Members present: Ron Fleming, Chris Riedel King, Ted Lawwill, Sam Lurie, John Wesley Nash, Jennifer Rusk and Ed Schoonover.

II. CRUISER'S APPRECIATION DAY

Chair King noted she sent an update to members. AAC Member Rusk read the list of nonprofits expected to attend from the update. AAC Member Nash stated that FOLK expected a whole table to sell merchandise. AAC Member Rusk asked for 10 tables, but she felt they could probably fit in a few more. AAC Member Lurie will follow up regarding the permit. AAC Member Rusk received approval from code enforcement regarding loading and unloading items and parking under the bridge. She will get parking passes for all nonprofits. Options for setting up the tables were discussed and Beach Talk Radio will set up on the Snug Harbor side of the stage. Nonprofits will be limited to speaking for five minutes and AAC Member Rusk will draft a schedule.

AAC Member Lurie distributed the menu and noted he would switch out the house salad with a vegetarian option. The cost was \$25.00, which included a meal, soft drink, tax and a 30% tip. Eighty meals will be provided and tickets will be honored until 6:00 p.m. After a discussion, AAC Member Lurie will ask to change the time from noon to 6:00 p.m. AAC Member Rusk suggested asking for to-go meals so nonprofits could eat at their tables if they wanted. AAC Member Lurie suggested creating a short list of information for participants. AAC Member Rusk also suggested adding the information to the final email. AAC Member Lurie suggested a \$1,000.00 deposit and Chair King stated they had \$3,300.00 in the bank. Complimentary tickets and regular tickets will be color-coded.

Registration details were discussed. Chair King will send out invitations and request an RSVP for a head count. AAC Lurie will donate water and AAC members will provide coolers. Chair King will reframe some of the communications to focus on the cruisers. AAC Member Lawwill suggested introducing the boaters to the crowd. AAC Member Lurie suggested sending emails to the cruisers through Dockwa.

Prizes for the drawing were discussed and AAC Member Rusk will ask the nonprofits for donations. AAC members divvied up businesses to contact in addition to last week's list. Chair King will finalize the letter for businesses.

AAC Member Lurie will create the meal tickets and AAC Member Nash will provide a schematic for setup. Chair King will forward a summary to members.

MOTION: AAC Member Fleming moved to approve the April 2, 2025 minutes, seconded by AAC Member Schoonover.

VOTE: The motion carried unanimously.

III. ADJOURNMENT

Chair King adjourned the meeting at 2:09 p.m.

Adopted 5/27/25 with/without changes. Motion by Sam Levine
(DATE)

Vote: Unanimous Signature: Chris Reddy KS