

**MINUTES
BAY OAKS RECREATIONAL CAMPUS
ADVISORY BOARD (BORCAB)**

Town Hall
2525 Estero Blvd.
Fort Myers Beach, FL 33931
Tuesday, August 2, 2022

I. Call to Order

The meeting was called to order at 9:01 a.m. by Chair Simpson.

II. Pledge of Allegiance

III. Roll Call

Members present: Bruce Butcher, Beth Cherry, Barbara Hill, Betty Simpson and Karen Woodson.
Excused: Becky Guidry
Staff: Cultural, Parks & Recreation Director Alison Giesen (via phone) and Campus Manager Jeff Hauge.

IV. Approval of Minutes – June 7, 2022, and June 24, 2022

MOTION: BORCAB Member Butcher moved to approve the June 7, 2022 minutes; second by BORCAB Member Woodson.

VOTE: Motion passed unanimously.

MOTION: BORCAB Member Butcher moved to approve the June 24, 2022 minutes; second by BORCAB Member Woodson.

VOTE: Motion passed unanimously.

V. Public Comment – no public comment.

VI. Make Recommendations for Proposed Fee Schedule for FY23

Director Giesen reported that the fees had not been increased in 11 years. The proposed schedule was included in the packet of information. BORCAB Member Woodson worried about feedback regarding increasing the price of the resident's annual pool membership from \$60.00 to \$500.00 and she suggested \$250.00.

Director Giesen provided data regarding the total fees collected for the year. The pool collected around \$62,000.00; the fees were 15% of the total budget, and the rec. center recouped 7% of their fees. The pool budget was \$412,000.00 and the total budget was \$900,000.00.

BORCAB Member Butcher commented that he would want an entire lane to himself if he had to pay \$500.00 to swim laps. Director Giesen explained how she arrived at the \$500.00 fee. BORCAB Member Hill requested the total budget for Bay Oaks, including salaries and operations. BORCAB Member Cherry suggested that a family membership be included and BORCAB Member Woodson suggested adding monthly and weekly fees. Campus Manager Hauge indicated

that not many people utilized the pool weekly or monthly. A discussion was held regarding resident versus non-resident users.

Town Manager Hernstadt reported that Town Council was contemplating renourishing the beach for \$3.5 million and lighting Estero Blvd., which could be between \$2+ million and \$4 million. He stated those two projects stressed the budget and the town would not have discretionary income. He discussed how inflation was affecting all costs.

BORCAB Member Hill appreciated fee comparisons with other facilities in the area, especially Sanibel since the population was similar to the Town. Director Giesen clarified that residents did not pay for anything at the rec. center but had to pay to use the pool. Town Manager Hernstadt noted the pool had daily maintenance costs. BORCAB Member Hill questioned charging residents or raising the millage rate to allow the town to provide more reasonably priced amenities. Town Manager Hernstadt replied that upcoming projects were eating up available cash and a potential millage increase set by Council. He remarked that the Town could string out the projects, raise the rates at facilities or reduce hours.

BORCAB Member Hill agreed fees had to be raised and agreed with an increase to \$250.00. BORCAB Member Cherry suggested adding family memberships. Discussion was held regarding Tourist Development Council (TDC) and Lee County's portion of paying for the beach renourishment. BORCAB Member Hill mentioned raising fees so high that people would not use the facilities. Town Manager Hernstadt noted some might initially drop out, but it would even out over time.

BORCAB Member Woodson commented on the proposed fee of \$500.00 to \$800.00 for an individual annual membership for the weight and cardio room. She stated she had just joined a gym for \$30.00 per month and the fee was all-inclusive with unlimited use. She questioned whether the school was charged for the children who used the gym. Director Giesen replied that the school was not charged due to an interlocal agreement; however, the school was charged for after-school care and the fees were on the last page of the schedule. Discussion was held regarding adding annual and six-month family memberships and associated costs. BORCAB Member Cherry commented that there would be an individual or family membership for six months or twelve months.

BORCAB Member Woodson discussed proposed fee increases across the board in the Town. She felt that \$500.00 for a family (resident) and \$250.00 for an individual (resident) made sense. BORCAB Member Butcher indicated that the proposed fees would generate roughly \$117,000.00 of revenue.

The daily pool rate was discussed. The individual daily rate for residents would be \$7.00, \$150.00 for six months and \$250.00 annually. Resident family membership fees would be \$300.00 for six months and \$500.00 annually.

The non-resident daily fee would be \$10.00, family memberships \$600.00 for six months and \$1,000.00 annually. Individual non-residents would be \$300.00 for six months and \$500.00 annually.

MOTION: BORCAB Member Cherry moved to approve the proposed pool fees; second by BORCAB Member Butcher.

VOTE: Motion passed unanimously.

Proposed fees for the rec. center, memberships and combined memberships were discussed and family memberships were added to the fee schedule.

Individual residential memberships for the rec. center and weight room would be \$100.00 annually and \$50.00 for six months. Family memberships would be \$200.00 annually and \$100.00 for six months. Non-resident fees would be double.

Day passes would be the same fees as the pool. Pickleball fees for non-residents would be \$15.00 (\$10.00 daily fee plus a pickleball fee of \$5.00).

Summer camp fees were discussed. Resident members would be charged \$150.00 and non-members \$200.00.

BORCAB Member Woodson volunteered to present the fees at the August 15, 2022, Town Council meeting.

MOTION: BORCAB Member Hill moved to accept the proposed fees as discussed above; second by BORCAB Member Cherry.

VOTE: Motion passed unanimously.

VII. Recommendations for Ordinance 22-10 (Merging BORCAB and CRAB) – tabled.

VIII. Redevelopment Plan Update

BORCAB Member Butcher questioned whether one of the pickleball courts was removed. Director Giesen replied affirmatively but will confirm with Community Development Director Green and send an email to BORCAB Members. BORCAB Member Butcher left the meeting.

IX. Friends of Bay Oaks Status

BORCAB Member Woodson questioned whether volunteers were interested. Campus Manager Hauge replied that someone expressed interest in helping with special events.

X. Departmental Report – in the packet.

XI. Board Member Items and Reports – no items.

XII. Public Comment – no public comment.

XIII. Future Meeting Date – September 6, 2022, at 9:00 a.m.

XIV. Adjourn

Chair Simpson adjourned the meeting at 11:00 a.m.

Adopted 8-10-22 with/without changes. Motion by HILL
(DATE)

Vote: _____ Signature: 

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