

MINUTES
BAY OAKS RECREATIONAL CAMPUS
ADVISORY BOARD (BORCAB)
Town Hall
2525 Estero Blvd.
Fort Myers Beach, FL 33931
Thursday, November 9, 2017

I. CALL TO ORDER

Meeting was called to order at 2:30 p.m. by Chair Simpson.

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

Members present: Dan Allers, Becky Bodnar, Janna Holmes and Betty Simpson.

Absent: Rae Sprole

Excused: Dave Anderson and Lee Melsek.

Staff present: Sean DePalma and Sarah Mayher.

IV. APPROVAL OF MINUTES - October 12, 2017

MOTION: Ms. Holmes moved to approve the minutes; second by Mr. Allers.

VOTE: Motion passed unanimously.

V. PUBLIC COMMENT

Denise Monahan with the Friend's of Bay Oaks announced their first fundraiser, the Putt and Pub Crawl on January 20, 2018. Their goal is to raise \$20,000.00. She invited BORCAB members to help recruit volunteers for several areas. She noted that they would hold the fundraiser in a parking lot provided by John Richard. She described options for volunteers and she left handouts for distribution.

VI. ITEMS FOR DISCUSSION - Staff Reports

Mr. DePalma thanked members for adjusting the meeting time. He noted that he received an outline for the strategic plan session from the Florida Institute of Government with the Florida Gulf Coast University. He explained what the strategic plan would accomplish. Mr. DePalma will complete the outline and contact a facilitator.

He described how they cross-trained staff and reduced staffing hours by 35%. They saved approximately 37% from what they projected to spend each month and if they continued the trend, they would save over \$100,000.00. Revenue for the department in FY 2016-17 was \$132,946.00. He stated that over the last seven months, revenue had almost doubled.

Fright Night hosted slightly over 430 participants. Mr. DePalma noted that they had 38 volunteers. He shared results of the survey.

He indicated that they were working on cooperative purchasing for the floor. He explained that the impact membrane would be resurfaced and the vendor would provide a warrantee on the entire floor. The scope was completed for bidding out equipment for the fitness center and they were working with FEMA and internal town staff to obtain quotes to repair the facility. A special pump was ordered to replace the damaged pump and they will replace additional pumps throughout the year. They were working on the scopes to resurface the kiddie pool and replace the playground apparatus. Mr. DePalma described how hard the staff worked over the past 10 months.

Ms. Bodnar commented that the strategic plan seemed wide open. She questioned what they should consider. Mr. DePalma replied that the sky was the limit.

Ms. Mayher stated that they revamped the escape room on Fright Night and they will also look into hosting a scavenger hunt next year.

Ms. Holmes questioned activities at Christmas. Mr. DePalma replied that there would be full-day programming during the week.

VII. PUBLIC COMMENT - no public comment.

VIII. MEMBER ITEMS

Mr. Allers congratulated everyone for Fright Night. He commented that it was nice to have softball back.

Ms. Bodnar commented that Danielle was encouraging seniors to attend events. Mr. DePalma noted that changes were made to the BOSS program and social media and digital delivery were increased. He stated that the BOSS program was scheduled nine months in advance.

Ms. Holmes thanked staff and agreed with the increase in social media. She commented that communication was key.

Mr. Allers questioned whether Mr. DePalma contacted the Chamber of Commerce regarding adding Bay Oaks information to their website. Mr. DePalma replied that Ms. Liszak was more than willing to assist.

Chair Simpson was excited regarding moving forward with the strategic plan. She noted that they were willing to commit to the timeline and the work involved. She thanked Mr. DePalma and staff for their hard work.

IX. ADJOURNMENT

MOTION: Ms. Holmes moved to adjourn the meeting; second by Mr. Allers.

VOTE: Motion passed unanimously.

The meeting was adjourned at 3:23 p.m.

Adopted _____ with/without changes. Motion by _____
(DATE)

Vote: _____ Signature: _____

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