

**MINUTES
BAY OAKS RECREATIONAL CAMPUS
ADVISORY BOARD (BORCAB)**

Town Hall
2525 Estero Blvd.
Fort Myers Beach, FL 33931

Tuesday, November 5, 2019

I. CALL TO ORDER

Meeting was called to order at 9:00 a.m. by Chair Simpson.

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

Members present: Becky Bodnar, Barbara Hill, Lee Melsek and Betty Simpson.

Absent: Janna Holmes and Rae Sprole.

Staff: Manager Sarah Mayher

Council Liaison: Joanne Shamp

Consensus was held to reorganize at the December meeting.

IV. APPROVAL OF MINUTES – October 1, 2019

MOTION: BORCAB Member Melsek moved to approve the minutes; second by BORCAB Member Bodnar.

VOTE: Motion passed unanimously.

V. PUBLIC COMMENT – no public comment.

VI. ITEMS FOR DISCUSSION - Director/Department Report

Manager Mayher distributed and reviewed the monthly report. She reported that Fright Night was a success including the food truck from Doghouse. The kiddie structure at the pool was finished, but there is an area of the pool under it that needs to be resurfaced. A grand reopening for the structure was being planned for the new year. Manager Mayher stated that they are planning for the Town's birthday party and a holiday party for the children. Chair Simpson questioned whether they decided to move the cupcake distribution to Bay Oaks. Manager Mayher replied that they were handing out cupcakes at Times Square this year but they could plan something different next year. Discussion was held regarding hiring a public information person or professional planner for Bay Oaks, the Strategic Plan, sponsors, interlocal agreements and attending the November 18, 2019 Town Council meeting. Discussion was held concerning monthly programming on Facebook and highlighting instructors.

BORCAB Member Melsek questioned whether they used Rec Track. Manager Mayher replied that they started using CivicRec on October 1, which uploaded their POS and membership database. Fundraising by Friends of Bay Oaks was discussed. Manager Mayher will reach out to Ms. Monahan and invite her to a future meeting.

VII. PUBLIC COMMENT – no public comment.

VIII. MEMBER ITEMS

BORCAB Member Hill thought the meetings last week were productive and the conversation was good.

BORCAB Member Melsek stated that BORCAB Member Sprole and himself were scheduled to speak on Beach Radio concerning Bay Oaks.

BORCAB Member Bodnar questioned whether they would receive feedback from the design team. Manager Mayher replied affirmatively and indicated that she would forward all information to members. BORCAB Member Bodnar mentioned seeing several articles concerning kids' activities at Bay Oaks and she hoped to see the same level of publicity for senior programs. She advocated for hiring an event planner for Bay Oaks, continued marketing and publicity for Bay Oaks and a direct access road to the campus. BORCAB Member Melsek questioned whether they needed a workshop to discuss ideas for new events. He discussed potential events they could host in the near future. Chair Simpson described the branding meeting. BORCAB Member Melsek questioned who was driving the branding and whether their input would be significant in the long run.

Manager Mayher described planning for the Valentine's Day Sock Hop.

Discussion was held regarding a good kitchen in the future building to hold culinary classes.

IX. FUTURE MEETING DATE – December 3, 2019

X. ADJOURNMENT

MOTION: BORCAB Member Hill moved to adjourn the meeting; second by BORCAB Member Bodnar.

VOTE: Motion passed unanimously.

The meeting was adjourned at 10:16 a.m.

Adopted 12/3/2019 with/without changes. Motion by Barbara Hill
(DATE)

Vote: _____ Signature: 

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