

MINUTES
FORT MYERS BEACH
Community Resource Advisory Board (CRAB)
Council Chambers
2525 Estero Boulevard
Fort Myers Beach, FL 33931

Tuesday, August 13, 2019

I. CALL TO ORDER

Meeting was called to order at 3:00 p.m. by Chair Veach.

II. INVOCATION

III. PLEDGE OF ALLEGIANCE

IV. ROLE CALL

Members present: Ivan Corbin, Forrest Critser, Norbert DeMars, Michael Lund, Bill Veach and Becki Weber.

Excused: Sheena Stockton

Staff: Utility Manager Christy Cory

Council Liaison: Joanne Shamp

V. PUBLIC COMMENT – no public comment.

VI. APPROVAL OF MINUTES – April 9, 2019, May 7, 2019 & June 11, 2019

MOTION: Chair Veach moved to approve the minutes of April 9, 2019; second by Mr. Critser.

VOTE: Motion passed unanimously.

MOTION: Mr. Corbin moved to approve the minutes of May 7, 2019; second by Ms. Weber.

VOTE: Motion passed unanimously.

MOTION: Mr. Critser moved to approve the minutes of June 11, 2019; second by Mr. Corbin.

VOTE: Motion passed unanimously.

VII. CRAB MEMBER ITEMS AND REPORTS

A. Map

Mr. Lund shared a map and diagram from Boston. Mr. Lund will obtain estimates from Sable Signs for different designs. Discussion was held regarding where to locate signs.

B. App

Ms. Weber questioned whether she needed to change the name of the app. She reported that the Town requested that she recategorize some of the Town properties. She indicated that she had to price icon packages. The following names were mentioned: Visit Fort

Myers Beach, Fort Myers Beach Guide, Official Fort Myers Beach App, Fort Myers Beach Now and About Fort Myers Beach. Council Member Shamp stated that \$65,000.00 for public outreach was included in the add on list for the budget and a marketing firm would be chosen at the next Council meeting. Ms. Weber suggested alpha testing the app for feedback before publishing. Chair Veach suggested contacting speakers from the Leadership Conference to test the app.

C. Brochures – no update.

D. Statues – no update.

E. Murals

Chair Veach discovered a civic organization that included artists who painted murals. He noted that the Town could paint some of their buildings. Council Member Shamp stated that she would look into whether code allowed murals. Mr. Corbin noted that Georgia used tourist dollars to fund their murals.

F. War Memorial

Mr. Critser found a simple structure and he was attempting to contact the artist regarding copyright issues. He noted that the small structure could be integrated into the area without hindering future growth. He stated that he will bring it up at a Council meeting as a resident and not as part of CRAB.

VIII. ITEMS FOR DISCUSSION

Chair Veach questioned whether they should be involved with the arch group. Council Member Shamp replied that the group was already working closely with the County.

Mr. Corbin stated that the Ministerial Association and Beach Baptist were having a back to school bash on August 14.

Council Member Shamp described the seawall replacement and dock work on the water side at Bayfront. She discussed water taxis.

Manager Corey stated that the joint session with BORCAB was cancelled.

IX. PUBLIC COMMENT – no public comment.

X. SET AGENDA FOR NEXT MEETING – no change.

XI. ADJOURNMENT

MOTION: Chair Veach moved to adjourn; second by Mr. Lund.

VOTE: Motion passed unanimously.

The meeting was adjourned at 4:24 p.m.

Adopted 9/10/19 with/without changes. Motion by veach
(DATE)

Vote: 5/0 Signature: 