

MINUTES
FORT MYERS BEACH
Community Resource Advisory Board (CRAB)
Council Chambers
2525 Estero Boulevard
Fort Myers Beach, FL 33931

Tuesday, April 2, 2019

I. CALL TO ORDER

Meeting was called to order at 3:00 p.m. by Chair Veach.

II. INVOCATION

III. PLEDGE OF ALLEGIANCE

IV. ROLE CALL

Members present: Ivan Corbin, Forrest Critser, Norbert DeMars, Michael Lund, Sheena Stockton, Bill Veach and Becky Weber.

Staff: Utility Manager Christy Cory

Council Liaison: Joanne Shamp

V. PUBLIC COMMENT – no public comment

VI. APPROVAL OF MINUTES – February 12, 2019

Correction: On Page 2 under TDC Funding Review, change “statutes” to “statues.”

MOTION: Chair Veach moved to approve the minutes; second by Ms. Stockton.

VOTE: Motion passed unanimously.

VII. ISLAND ENTRANCE SIGNS REVIEW (added by Town Council)

Public Works Manager Chelsea O’Riley provided sign examples for the entrance. Ms. Stockton questioned whether the color scheme of the entrance signs will match the new beach access signs. Manager O’Riley replied affirmatively. Mr. Lund questioned whether the shrubs would be included in the sign. Manager O’Riley replied that they would not be included.

Ms. Weber commented that she did not think the design portrayed the island in a good manner. Ms. Stockton wondered if the font could be changed. Manager O’Riley indicated that another font was available. Council Member Shamp provided a copy with another font. Ms. Weber felt that design was better but the lighthouse top had to be removed. She thought the beach should be portrayed in a more upscale manner. She suggested changing the colors. Mr. Lund questioned the fragile looking design. Ms. Stockton questioned whether other designs were available or whether they could redesign the presented options. Council Member Shamp mentioned that they discussed using the same rock on the base that made up the original arches.

VIII. CRAB MEMBER ITEMS AND REPORTS - Leadership Conference

Chair Veach explained that a previous member resigned and they could not meet a quorum last month so the Leadership Conference had to be rescheduled. He described the conference for the new members. The conference was scheduled for May 2 & 3, 2019. Discussion was held regarding transportation. Mr. DeMars questioned using one of the buses at Bay Oaks and Mr. Lund brought up carpooling. Mr. Corbin brought up individual liability issues with carpooling. Council Member Shamp reported that Town Manager Hernstadt will verify whether one bus or two vans from Bay Oaks were available.

Ms. Weber stated that Publix was not an option for food, but she will contact the owners of Mom's Restaurant and the Tuckaway. Chair Veach suggested she contact Sylvia from Skye's and Council Member Shamp suggested contacting Truly Scrumptious. Ms. Stockton offered to help Ms. Weber contact restaurant owners on the north end. Discussion was held regarding Sunshine Laws and communicating through Manager Cory. Manager Cory noted that the Town Manager stated that transportation would be rented if needed.

Discussion was held concerning arranging speakers. Chair Veach stated that he will contact all speakers. Council Member Shamp volunteered to be the back up in the event the Mayor or Town Manager could not attend. Ms. Stockton will contact the Sheriff. Discussion was held concerning the schedule of events.

IX. ITEMS FOR DISCUSSION

Chair Veach updated new members on activities. He discussed the new smartphone app prototype created by Ms. Weber and noted that warnings popped up. He questioned whether they could form a group of alpha users. Ms. Weber replied that she would come up with a methodology and she will meet with the Town's IT group. Ms. Stockton questioned who would maintain the app. Chair Veach noted that they would have to discuss the issue down the road. Council Member Shamp suggested that they link into the community calendar. Ms. Weber indicated that she had to be careful not to advertise businesses. Council Member Shamp stated that all special events could be included on the calendar. Ms. Weber commented that she wanted to provide daily information. Chair Veach suggested linking to the Town calendar so they would not favor any businesses. Ms. Weber noted that she set up the calendar and just needed information. Discussion was held regarding what topics to add. Chair Veach suggested that the Town could eventually maintain the app. Ms. Weber suggested that they come up with a list of topics and narrow them down.

Chair Veach described the new brochure that was intended to replace several others. He used the National Park brochures as an example of the final product. He noted that Council was concerned regarding creating more trash with the brochure. Council Member Shamp suggested displaying a poster-size brochure on the ceilings of trams and maybe bus shelters.

Chair Veach described the public art idea from Poland regarding placing whimsical statues in various locations for historical events. He noted that the cost could be an issue and he will draft a proposal to solicit input from artists. He described different ideas for statues. Ms. Stockton suggested contacting local artists from the community to paint murals around Town. Chair Veach mentioned placing statues on Town properties in the beginning to gauge interest. Discussion was held regarding the design of statues. Ms. Stockton questioned hosting a local contest and fundraiser. Council Member Shamp mentioned the Town structure on the corner of Lenell Rd. Mr. Lund suggested getting ideas from the Sand Sculpting event. Ms. Stockton will contact the Director of the Sidney & Berne Davis Art Center for ideas before they spend money. Chair Veach brought up solar trees to recharge electronic devices or provide wi-fi. He encouraged members to

provide ideas.

Chair Veach questioned the status of Bayfront Park and the entrance to Bay Oaks. Council Member Shamp replied that CRAB and BORCAB will be involved and Council was firming up details for the proposal. She noted that Times Square, Bayfront Park and the entrance to Bay Oaks were included in the design proposal. She stated that the designer would work with the committees and the public for input.

Mr. Corbin noted that he was involved with the Heart of the Island group and he would like the group to be part of the conversations. Council Member Shamp agreed they should be included. She described creating a cohesive feeling for the Heart of the Island.

MOTION: Chair Veach moved to set the date of the Leadership Conference to May 2 & 3, 2019 with the mornings spent inside and field trips in the afternoon; no second.

VOTE: No vote

Ms. Weber discussed creating icons to tie things together. Council Member Shamp mentioned painting the pier in a funky way or using beach balls or beach umbrellas as icons. Ms. Weber felt that they should start with a fun logo for the Town. Mr. Corbin recommended that they search online for ideas and graphics.

X. PUBLIC COMMENT – no public comment

XI. SET AGENDA FOR NEXT MEETING

XII. ADJOURNMENT

MOTION: Chair Veach moved to adjourn; second by Mr. Critser.

VOTE: Motion passed unanimously.

The meeting was adjourned at 4:50 p.m.

Adopted _____ with/without changes. Motion by Veach
(DATE)

Vote: 5-0 Signature: 

• End of document