

MINUTES
FORT MYERS BEACH
Cultural and Environmental
Learning Center Advisory Board
Town Hall
2525 Estero Boulevard
Fort Myers Beach, FL 33931

Thursday, March 28, 2019

I. CALL TO ORDER

The meeting was called to order at 3:00 p.m. by Vice Chair Smith.

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

Members present: Cindy Richardson, Betty Simpson, Cheri Smith, Ceel Spuhler, Becky Werner and Lorrie Wolf.

Excused: Barbara Hill

Town Staff: Alison Giesen

Historical Advisor: Bill Grace

IV. APPROVAL OF MINUTES – January 24, 2019

MOTION: Ms. Simpson moved to approve the minutes; second by Cindy Richardson.

VOTE: Motion passed unanimously.

V. PUBLIC COMMENT – no public comment

VI. DIRECTOR'S REPORT

Director Giesen reported that January and February numbers increased. She noted that they were already planning for next year. Vice Chair Smith questioned the drop in attendance for Mound Key. Director Giesen replied that she was not sure why.

VII. NEWTON BEACH PARK STRATEGIC PLAN – Vote to Approve and Recommend to Town Council for Approval

Ms. Spuhler questioned providing four hours per week of training under the short-term goals. Director Giesen responded that they were working out the logistics.

MOTION: Ms. Wolf moved to accept the Strategic Plan as presented; second by Ms. Werner.

VOTE: Motion passed unanimously.

VIII. JOINT SESSION WITH TOWN COUNCIL

Director Giesen stated that the meeting was scheduled for May 9, 2019 at 2:30 p.m. Ms. Wolf and Ms. Werner requested excused absences. Vice Chair Smith volunteered to present an activity report to Town Council at their meeting on May 6, 2019.

IX. BOARD MEMBER ITEMS AND REPORTS

Ms. Richardson questioned the status of the memorial benches. Director Giesen replied that costs were investigated and a sample was provided but no further action was taken. She will check with Manager O'Riley. Ms. Richardson questioned whether they needed volunteers for movie night on April 27, 2019. Director Giesen replied affirmatively and she noted that concession items would be sold. Ms. Simpson offered to assist and Mr. Grace indicated that he would attend.

Ms. Werner stated that they grossed approximately \$18,000.00 from the Artful Intersection Event. She listed some of the items sold. Discussion was held regarding the evening. Ms. Werner stated that the Christmas Market was scheduled for December 14, 2019.

Ms. Simpson agreed that the Artful Intersection Event was a great evening.

Ms. Werner reported that the Friends of the Mound House created an endowment fund committee. She indicated that they received an initial donation from a few people and the total donation would be matched. She noted that the Town held approximately \$50,000.00 for the Friends of the Mound House and that amount will be added to the endowment. Director Giesen stated that she was working with the Town regarding a resolution to transfer the funds. Ms. Werner commented that they were discussing hosting a gala event for the fall. Ms. Werner described having Jim Steele as Treasurer for the Friends of the Mound House.

Ms. Spuhler discussed various groups working together for good of the community. She noted that families were returning to the Mound House for second and third visits. Ms. Werner mentioned that residents sent their company to the Mound House as well.

Ms. Wolf agreed with descriptions of the Artful Intersection Event.

Mr. Grace also enjoyed the event.

Ms. Spuhler stated that Kelly's sisters were ecstatic regarding the installation of the mini reefs at the Mound House. Director Giesen noted that a sign would be fabricated and installed in memory of Kelly. Ms. Spuhler shared the story of the memorial to Mr. Grace.

Ms. Werner thanked Ellen Vaughn and Gayle Crabtree-Pergoli for their work on the Artful Intersection Event.

X. PUBLIC COMMENT – no public comment

XI. FUTURE MEETING DATE – April 24, 2019 at 2:00 p.m. with a back-up date of April 25, 2019 at 3:00 p.m.

XII. ADJOURN

MOTION: Ms. Simpson moved to adjourn; second by Ms. Werner.

VOTE: Motion passed unanimously.

The meeting was adjourned at 3:41 p.m.

Adopted 4/24/19 with/without changes. Motion by Betty Simpson
(DATE)

Vote: unanimous Signature: Barbara Hill

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