

**MINUTES
FORT MYERS BEACH
Cultural and Environmental
Learning Center Advisory Board
Town Hall
2525 Estero Boulevard
Fort Myers Beach, FL 33931**

Thursday, October 27, 2016

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting was called to order at 3:00 p.m. by Chair Hill.

II. ROLL CALL

Members present: Barbara Hill, Cindy Richardson, Betty Simpson (left at 3:22) and Ceel Spuhler.

Excused: Cherie Smith, Becky Werner and Lorrie Wolf.

Town Staff: Alison Giesen

III. APPROVAL OF MINUTES - August 26, 2016

MOTION: Ms. Simpson moved to approve the minutes as amended; second by Ms. Richardson.

VOTE: Motion passed unanimously.

Jessica Salmond is the editor of The Observer.

Change sentences to: Ms. Giesen reviewed revenue and membership data to date. She stated they had \$1,500 in the budget, but it was not claimed by CELCAB in time.

IV. PUBLIC COMMENT

Catherine Wallace noted that she received positive comments regarding Flexi-Pave.

V. NOMINATE AND ELECT PRESIDENT AND VICE PRESIDENT

MOTION: Ms. Spuhler moved to nominate Barbra Anderson Hill as President and Cherie Smith as Vice President; second by Ms. Richardson.

VOTE: Motion passed unanimously.

VI. MUSEUM DIRECTOR'S REPORT

Ms. Giesen reported a final revenue of \$104,460 and she provided new fiscal year revenue projections for FY2016/2017. Discussion was held concerning future wedding bookings, the noise ordinance and the ordinance that specified dock usage. She reviewed year-end volunteer

2016. Ms. Giesen noted that she was scheduling four interviews for the Environmental Educator position. She will send a proposal to the Fort Myers Beach Lion's Club to help with funding more student-friendly exhibits and the timeline of the site. She reported that the website should be almost complete by the first of December.

VII. INFORMATIONAL UPDATE - MOUNT HOUSE STRATEGIC PLANNING

To be held November 14, 2016. Ms. Giesen sent 100 invitations and 25 have signed up. Chair Hill suggested sending a reminder.

VIII. INFORMATIONAL UPDATE - NEWTON BEACH PARK SIGNAGE

Ms. Giesen stated that the signs should ship any day. She indicated that DEP had to issue a field permit before she could resubmit the application to the Town. She discussed changes made to the signage before fabrication. Ms. Giesen stated that she would like to expand educational programs to the facility. Chair Hill questioned installing a sign facing the beach to inform visitors the area was open to the public. Ms. Richardson suggested using flags temporarily. Chair Hill requested that the item be added to a future agenda. Ms. Giesen will add counters to the pedestrian gates to capture after-hours use of the grounds.

IX. PUBLIC COMMENT - no public comment

X. BOARD MEMBER COMMENT

Ms. Spuhler commented that she had received positive feedback regarding the Flexi-Pave. She noted that Jackie DeLysle, her daughter and daughter-in-law, will attend the play spoofing her father.

Ms. Giesen reported that German journalists recently visited the Mound House and stayed over two hours.

XI. SET FUTURE MEETING DATE - Thursday, January 26, 2017

XII. ADJOURN

Chair Hill adjourned the meeting at 4:06 p.m.

Adopted 1/20/17 with/without changes. Motion by Becky W. Betty J.
(DATE)

Vote: all Signature: Robert Hill

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